******

**FIFEC**

**Florida Insurance Fraud Education Committee**

**“Fighting Insurance Fraud through Education and Commitment”**

**2022 FIFEC Pearl Sponsorship Bid Process Instructions**

This year FIFEC celebrates its 30th Anniversary. The 30th Anniversary is traditionally recognized as the PEARL Anniversary. To commemorate this milestone, we’re introducing this new sponsorship level! Just like perfect pearls, this sponsorship level reflects the truly rare and exceptional quality of these sponsors. The Florida Insurance Fraud Education Committee is honored to invite you to become a Pearl Sponsor!

A Pearl Sponsorship is the highest level of recognition to those special firms who support FIFEC’s mission. These dedicated sponsors provide helpful items to our conference attendees which enhances the experience of attending FIFEC while enabling us to fund critical law enforcement scholarship grants.

Pearl sponsorships are determined by a closed bidding process starting at $2,500, in addition to covering the cost of the item selected. The highest bid earns the sponsorship.

**Pearl Sponsorship Benefits:**

* Complimentary conference admissions as indicated below:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Winning Bid Amount** | **$2,500 - $3,000** | **$3,000 - $3,999** | **$4,000 - $4,999** | **$5,000 - $6,999** | **7,000 or higher** |
| **Complimentary FIFEC Conference Registrations** | **1** | **2** | **3** | **4** | **5** |

* A list of 2022 FIFEC registrants, who have requested to be included in shared lists, 4 weeks before the conference date. A post-conference list will follow.
* A full color poster board displayed on a 30” across round high-top table affording a surface area for business cards, brochures, and other marketing materials for conference attendees.
* Recognition on the FIFEC Website as a Pearl Sponsor with a link to the firm’s website.
* Electronic slide advertisement projected during the conference in the convention center’s lobby area.
* Recognition at the opening ceremony.
* Recognition in the Pearl Sponsors section of the conference program.
* Pearl Sponsor ribbons for each of the firm’s members attending the conference to increase visibility.

Please scroll down to see the listing of available sponsorships. Please email your selections to Aaron Quarterman at [a.quarterman@fifec.org](mailto:a.quarterman@fifec.org%20)  **on or before March 31st, 2022.**

We’re excited about the 2022 Conference and look forward to your participation as a 2022 conference sponsor. If you have any questions or require additional information, please don’t hesitate to contact us.

Sincerely,

[Aaron Quarterman](mailto:a.quarterman@fifec.org) [Jill Oliveri](mailto:jill.oliveri@transcynd.com) [Jesus Alvarez](mailto:j.alvarez@fifec.org), [Anthony Parker](mailto:Anthony.parker@NGIC.com) [Angie Potts](mailto:angelynnpotts@gmail.com)

813-541-5209 904-495-3522 305-726-1362 904-536-6389 678-848-8885

*FIFEC is a 501(c)(3) educational organization. Your sponsorship donation is tax deductible and will help fund scholarship grants for law enforcement personnel and state prosecutors to attend FIFEC. Our 2019 Sponsors enabled us to award over 100 scholarships. Your generous support allows us to offer these scholarship grants.*

**2022 FIFEC Pearl Sponsorship Options Bid Sheets**

Please review the available options below and decide which ones best suit your firm’s promotional needs. Please check the “box next to the item(s) that interest you and indicate the dollar amount of your bid. You may bid on more than one item to increase your chances of being awarded a Pearl sponsorship. Each firm may have only one sponsorship, **except for the Awards Luncheon Add-on Option, a new 2022 offering!**

If you are the highest bidder on multiple sponsorships, we will ask you to select your preference, and the other sponsorship will go to the next highest bidder. If there are tied bids, the highest bidders will be asked to re-bid, starting at the amount of the last bid, until we have a winner.

After your selections are set, please email this form to Aaron Quarterman at [a.quarterman@fifec.org](mailto:a.quarterman@fifec.org) on or before **March 31st, 2022**. The sponsorships are awarded that day so please don’t delay.

****

**Hand Sanitizer Bottles Bid Amount:**

We all know the value of these little bottles and their contents. Small bottles of hand sanitizer with your firm’s name and/or logo will be a very valued and useful item that our attendees will appreciate and use continuously before snack breaks, meals and after meetings. We recommend ordering 600 units.

****

**Coffee/Tea Sponsor**  **Bid Amount**:

For some of us, this is the most important part of the day. We offer coffee and tea in the Exhibitor Hall during both continental breakfasts and at every break. Appropriate signage will recognize you as the sponsor of this most important of all libations at every breakfast and break. You may supply your own hot beverage cups with your logo/ information to further extend your sponsorship presence.

**Neck Wallet Sponsor Bid Amount:**

Everyone is required to wear them - the All-Access pass to the conference activities that holds the attendees’ name tag. This is a visible opportunity to have your organization recognized daily throughout the conference. The neck wallet should be at least 5” x 6” to hold the name badge. We recommend ordering 700 units.

**Pen Sponsor Bid Amount:**

Everyone needs one to write with during the conference so why not have your name on it! The pens will be distributed to all registered attendees for them to take back to their offices. Pens with stylus tips add additional functionality and visibility even after the ink has run dry. We recommend ordering 600 units.

**FIFEC Website and Conference Wi-Fi Sponsor Bid Amount:**

Every conference attendee visits our website several times. This sponsorship also provides Wi-Fi inside the convention center to conference attendees. The Wi-Fi sponsor will receive special recognition:

* The firm’s name will be incorporated into the Wi-Fi password that attendee will enter to gain access.
* The firm’s name and logo will appear on the main page when attendees enter the site.
* There will be additional signage at the Registration, Gifts & Operations desk displaying your Wi-Fi password and recognizing your sponsorship.

The sponsor will be responsible for $3,000 in addition to the bid amount.

**FIFEC Conference Program Sponsor Bid Amount:**

FIFEC Conference programs are available to each attendee and extras are available throughout the conference and are taken back home and kept for reference. The program sponsor will be acknowledged on the inside cover, as well as having a full color ad serving as the program’s back cover. Additionally, their name will appear as the sponsor of the separate class description booklet also. The sponsor will pay $3000 towards the total cost of the program production, in addition to the bid amount.

**Registration Bag Sponsor**  **Bid Amount:**

Everyone at the conference receives a bag to hold their attendee gift and other conference materials. A bag with your company name and logo is a practical idea that attendees will use during and after the conference. With more grocery stores eliminating plastic bags, and people bringing their own bags to the store, this option affords visibility on every shopping trip. We recommend ordering 600 units.

**Notebook Sponsor Bid Amount:**

Our attendees appreciate a 5x7 spiral notebook which facilitates note taking during classes. Your firm’s name would be on the notebook’s cover. Registered attendees will continue to use this notebook after the conference when they attend other professional meetings. We recommend ordering 600 units.

Photo Booth SponsorBid Amount**:      \_\_**

We will have a photo booth during the evening networking events. The photo booth is an attendee favorite and a fun way to send the attendees home with 2” x 6” photo souvenir that includes your company’s information. With more people working remotely and you can be assured that many will take photos with the friends they don’t see daily, and keep these photos for years, extending your visibility on this precious souvenir. The cost of the booth is $1,400 for both nights.

**FIFEC Connection Corner Sponsor Bid Amount:**

The FIFEC Connection Corner became an instant hit the moment it was introduced. Our attendees enjoy having a space within the convention center where they could retreat to meet & network with others, or just sit for a moment away from the crowd. It will be furnished with seating areas, tables and chairs to facilitate these meeting opportunities. The Connection Corner sponsor’s name/logo will be projected on a wall within the room.

The hotel can provide tables & chairs. However, the sponsor may personalize the room by bringing different furnishings and equipment, at their own expense, in addition to the bid amount. The FIFEC Connection Corner will be available until 7:30 pm should the sponsor decide to host an event after classes have ended for the day. (*All Connection Corner events must be approved by the FIFEC Executive Board*.)

****

**FIFEC Awards Luncheon Banquet Add-On** Add  - $1,500.00

This is the premier event at the conference. The moment when we all gather to break bread and celebrate the remarkable accomplishments of dedicated Florida fraud fighters. Not only are all conference attendees present but so are the nominees and their invited guests. This provides the ultimate opportunity for conference exposure.

This is being offered as an **optional add-on to your Pearl Sponsorship**. No bidding is required. Simply check the boxes and we will add the $1,500.00 contribution to your total winning bid.

The Awards Luncheon Banquet sponsors will be recognized on the centerpiece cards at each table, at the start of the Awards presentation and in the loop that plays continuously throughout the luncheon.

Please complete this section below after you have selected your sponsorships and email the form to Aaron Quarterman at [a.quarterman@fifec.org](mailto:a.quarterman@fifec.org%20)  **by March 31st, 2022.** You will be notified of the bid results after March 31st and be provided with additional information at that time.

**Company Information:**

* Firm’s Name: To ensure accuracy, please indicate exactly how you want your firm listed, i.e.: P.A vs. PA; LLP vs. L.L.P., etc.:
* Contact Person:
* Contact Person’s Phone Number:
* Contact Person’s Email Address:

Thank you for your Sponsorship. We’ll see you in June!

2022 FIFEC Sponsors Subcommittee