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**FIFEC**

**Florida Insurance Fraud Education Committee**

**“Fighting Insurance Fraud through Education and Commitment”**

**2024 FIFEC Pearl Sponsorship Bid Process Instructions**

The Florida Insurance Fraud Education Committee is honored to invite you to become a 2024 FIFEC Conference Pearl Sponsor at our new location, the Renaissance Orlando at SeaWorld from June 26 – 28, 2024.

The Pearl Sponsorship offers an exclusive level of recognition to those special firms who support FIFEC’s mission. These dedicated sponsors provide helpful items to our conference attendees which enhances the experience of attending FIFEC while enabling us to fund critical law enforcement scholarship grants.

Pearl sponsorships are determined by a closed bidding process starting at $2,500, in addition to covering the cost of the item selected. The highest bid earns the sponsorship.

**Sponsorship Benefits:**

* Complimentary conference admissions as indicated below:

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| **Winning Bid Amount** | **$2,500 - $3,499** | **$3,500 - $4,499** | **$4,500 - $5,4990** | **$5,500 - $6,499** | **$6,500 or higher** |
| **Complimentary FIFEC Conference Registrations** | **1** | **2** | **3** | **4** | **5** |

* A list of 2024 FIFEC registrants, who have requested to be included in shared lists, 4 weeks before the conference date. A post-conference list will follow.
* A full color poster board displayed on a 30” across round high-top table affording a surface area for business cards, brochures, and other marketing materials for conference attendees.
* Recognition on the FIFEC Website as a Pearl Sponsor with a link to the firm’s website.
* Electronic slide advertisement projected during the conference in the convention center’s lobby area.
* Recognition at the opening ceremony.
* Recognition in the Pearl Sponsors section of the 2024 FIFEC Conference App and Program.
* Pearl Sponsor ribbons for each of the firm’s members attending the conference to increase visibility.

Please scroll down to see the listing of available sponsorships. Bid on as many items as you’d like, then email your selections to Edward Lopez at [e.lopez@fifec.org](mailto:e.lopez@fifec.org%20)  **on or before April 2, 2024.**

We’re excited about the 2024 FIFEC Conference and look forward to your participation as a 2024 Pearl sponsor. If you have any questions or require additional information, please don’t hesitate to contact us.

Sincerely,

Edward Lopez [Jill Oliveri](mailto:jill.oliveri@transcynd.com) [Jesus Alvarez](mailto:j.alvarez@fifec.org) Kyle Herbert Doug Goldman

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*FIFEC is a 501(c)(3) educational organization. Your sponsorship donation is tax deductible and will help fund scholarship grants for law enforcement personnel and state prosecutors to attend FIFEC. Our 2023 Sponsors enabled us to award over 100 scholarships. Your generous support allows us to offer these scholarship grants.*

**2024 FIFEC Sponsorship Options Bid Sheets**

Please review the available options below and decide which ones best suit your firm’s promotional needs. Please check the “box next to the items that interest you and indicate the dollar amount of your bid. You may bid on more than one item to increase your chances of being awarded a Pearl sponsorship. Each firm may have only one sponsorship.

If you are the highest bidder on multiple sponsorships, we will ask you to select your preference, and the other sponsorship will go to the next highest bidder. If there are tied bids, the highest bidders will be asked to re-bid, starting at the amount of the last bid, until we have a winner.

After your selections are set, please email this form to Edward Lopez at [e.lopez@fifec.org](mailto:e.lopez@fifec.org) on or before **April 2, 2024**. The sponsorships are awarded that day so please don’t delay.

**Hand Sanitizer Bottles Bid Amount:**

We all know the value of these little bottles and their contents. Small bottles of hand sanitizer with your firm’s name and/or logo will be a very valued and useful item that our attendees will appreciate and use continuously before snack breaks, meals and after meetings. We recommend ordering 800 units.

**Coffee/Tea Sponsor**  **Bid Amount**:

For most of us, this is the most important part of the day. We offer coffee and tea in the Exhibitor Hall during both continental breakfasts and at every break. Appropriate signage will recognize you as the sponsor of this most important of all libations at every breakfast and break. You may supply your own hot beverage cups or napkins with your firm’s name and/or logo to further extend your sponsorship presence. In addition to your winning bid amount, you will contribute $3,500 towards this expense.

**Neck Wallet Sponsor Bid Amount:**

Everyone is required to wear them - the All-Access pass to the conference activities that holds the attendees’ name tag. This is a visible opportunity to have your organization recognized daily throughout the conference. The neck wallet should be at least 5” x 6” to hold the name badge. We recommend ordering at least 1000 units.

**Pen Sponsor Bid Amount:**

Everyone needs one to write with during the conference so why not have your name on it! The pens will be distributed to all registered attendees for them to take back to their offices. Pens with stylus tips add additional functionality and visibility even after the ink has run dry. We recommend ordering at least 800 units.

**FIFEC Website and Conference Wi-Fi Sponsor Bid Amount:**

Every conference attendee visits our website several times. This sponsorship also provides Wi-Fi inside the convention center to conference attendees. The Wi-Fi sponsor will receive special recognition:

* The firm’s name will be incorporated into the Wi-Fi password that attendees will enter to gain access.
* The firm’s name and logo will appear on the main page when attendees enter the site.
* There will be additional signage at the Registration, Gifts & Operations desks displaying your Wi-Fi password and recognizing your sponsorship.

Limited to one sponsor and responsible for $4,000 in addition to the bid amount.

**FIFEC Conference Mobile App/ Program Sponsor Bid Amount:**

The FIFEC Conference will feature an App this year, in addition to the Conference Program, detailing individual schedules, Conference Events, Resort & Floor Maps and our Exhibitor & Sponsor listings. Your company’s name and logo will be featured on the App and visible with each usage. The Conference Program provides attendees with a hard copy of the featured FIFEC events, including our sponsor’s information, which may be taken home and kept for reference. Programs are also used to promote FIFEC at other industry events and conferences. The App/Program sponsor is recognized with a full color ad serving as the program’s back cover. The sponsor will pay $4,000 towards the total cost of the Conference App and Program production, in addition to the bid amount.

**Registration Bag Sponsor**  **Bid Amount:**

Everyone at the conference receives a bag to hold their attendee gift and other conference materials. A bag with your company name and logo is a practical idea that attendees will use during and after the conference. With more grocery stores eliminating plastic bags, and people bringing their own bags to the store, this option affords visibility on every shopping trip. We recommend ordering at least 800 units.

**Notebook Sponsor Bid Amount:**

Our attendees appreciate a 5x7 spiral notebook which facilitates note taking during classes. Your firm’s name would be on the notebook’s cover. Registered attendees will continue to use this notebook after the conference when they attend other professional meetings. We recommend ordering at least 800 units.

**Photo Booth Sponsor Bid Amount:**

We will have a photo booth during the evening networking events. The photo booth is an attendee’s favorite and a fun way to send the attendees home with 2” x 6” photo souvenir that includes your company’s information. With more people working remotely, you can be assured that many will take photos with the friends they don’t see daily, and keep these photos for years, extending your visibility on this precious souvenir. The cost of the booth is $1,400 for both nights.

**Hotel Key Sponsor**  **Bid Amount:**

(Sponsor purchases the keys through Marriott vendor)

The majority of our attendees, including speakers and exhibitors, stay 1-3 nights at the beautiful Marriott Renaissance Resort where the FIFEC conference is held. These keys not only provide access to the attendee’s hotel room but will also serve to enter and exit the Renaissance Orlando’s parking lot. We’ve heard that travelers often hold onto hotel keys as a keepsake of their travels. You can provide them with a souvenir hotel key commemorating your firm’s sponsorship this year. The sponsor will work directly with the Marriott’s key vendor to feature your firm’s name, logo and artwork on each key. The price will be approximately $2.70 per key. We recommend purchasing at least 600 keys unless you’d like to purchase more to increase your firm’s visibility beyond FIFEC attendees.

**Do Not Disturb Signs Bid Amount:**

This novel idea serves to promote your firm throughout the day and night. Each registered attendee will receive one of these Do Not Disturb door signs with your logo and design to use during their stay at Renaissance Orlando. When the conference ends on Friday, they take this practical and unique souvenir home to clearly denote when it’s time for uninterrupted work, studying, resting, exercising, meditation or time out. We recommend ordering at least 800 units.

**Elevator Door Wraps** **Sponsor** **Bid Amount**:

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| --- |
| The vast majority of our attendees will be staying at the Renaissance Orlando. This sponsorship provides signage that is adhered to up to 4 elevator doors facing the main entrance and check-in desk. Your firm’s name, logo and artwork would greet not only FIFEC attendees, but EVERY Renaissance guest and employee every time they leave and return to their rooms. These wraps will be posted on Tuesday evening providing extra exposure to the hundreds who arrive the night before.  The sponsor will work directly with the hotel’s in-house FedEx office, the only approved wrap vendor, and decide the size and how many elevators to wrap. The sponsor covers the cost of the elevator wraps in addition to the bid amount. Full wraps pictured below.  Per Elevator Price:  Half Wrap: 42” x 42” = $1,196  Full Wrap: 42” x 84” = $2,300  Volume Discount Available: Wrap all 4 elevators and the per elevator price drops to: Half Wrap: $1,040;  Full Wrap: $2,000  All prices include installation & removal. |
|  |

Please complete this section below after you have selected your sponsorships and email the form to Edward Lopez at [e.lopez@fifec.org](mailto:e.lopez@fifec.org%20)  **by April 2, 2024.** You will be notified of the bid results after April 2nd and be provided with additional information at that time.

**Company Information:**

* Firm’s Name: To ensure accuracy please indicate exactly how you want your firm listed as this is how it will appear on all FIFEC media, i.e.: P.A vs. PA; LLP vs. L.L.P., etc.:
* Contact Person:
* Contact Person’s Phone Number:
* Contact Person’s Email Address:

Thank you for your Sponsorship. We’ll see you in June!

2024 FIFEC Sponsors Subcommittee